

# SPEAK MASTERFULLY

with Sara Glancy

Helping professionals become sought-after public speakers with **less fear and more fun**



**Sara Glancy's philosophy is simple** – she believes that stage presence isn't a superpower. It's a technique. And that means it's learnable. Sara wants to dispel the myth that "stage presence" is something certain people are just born with. She believes that anyone can be a dynamic public speaker if given the proper tools.

That's why Sara founded **Speak Masterfully**: to help professionals present with ease and mastery in front of audiences large and small. This vital skill allows them to

- make more **sales**
- get the **promotion**
- **lead** more effectively
- become known as **thought leaders** in their field



## "SARA'S WORKSHOP FOR MY TEAM WAS AMAZING!"

We practiced some prompts as a team, learning about sticky language, how to build a quick storyline in 60 seconds, and how to get past our clammy hands and shortness of breath as we presented our improv stories for our teammates. Sara gives such colorful and vivid explanations, making public speaking less scary!

**ANETTE NILSEN,  
OWNER & CHIEF STRATEGY OFFICER, KIELO DIGITAL**

## "SARA WILL HELP YOU IMPROVE."

Sara will instill you with the confidence you need to succeed before a crowd. She understands the art of storytelling, the power of one's voice and brings a wealth of knowledge, experience, and insight. In addition to being super talented, Sara is very accommodating, warm, and friendly. Highly recommend her!

**LINA STILLMAN,  
LABOR AND EMPLOYMENT ATTORNEY**



## ABOUT SARA GLANCY

With a background in both theatre and entrepreneurship, Sara has a unique perspective on what it takes to be an effective speaker in the professional sphere. Drawing on her acting training from NYU TISCH School for the Arts, as well as her years of experience building her own business, she has developed a methodology that is equal parts art and science, all with the goal of empowering her clients to step into the spotlight with less fear and more fun.

## PAST SPEAKING ENGAGEMENTS INCLUDE:

- Facebook
- NYC Bar Association
- TeamBuilding.com
- Kiolo Digital
- NYU Alumni Association
- Novantas
- WE ACT for Environmental Justice
- DeSantis Breindel



### CONTACT

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# PRESENTATION TOPICS

## Public Speaking and Storytelling For Business

The Art and Science Behind Irresistible Storytelling

You'll discover:

- Why storytelling is the #1 technique to make **more sales**, lead more **engaging meetings** at work, connect and build **trust with clients**, and step into the spotlight with **less anxiety**
- The science behind what people perceive as "**Stage Presence**" or "**Charisma**" (SPOILER ALERT: It's not something you're born with)
- **3 simple secrets to craft a compelling story**—even if the subject matter is dry
- How to be a great public speaker **even if you're an introvert or are afraid** of public speaking

## Build a Better Tech Talk

Think Like a Coder, Speak Like a Storyteller

You'll discover:

- The system to **write and rehearse a talk efficiently**, saving you hours of revisions, stressful memorization, and anxiety (and preventing you from having to rewrite all your slides the night before)
- How to **infuse story into any presentation**, even technical ones (and why it's crucial to do so)
- The **5 questions you MUST ask the event organizer** before arriving at a conference
- How to effectively **warm up and chill out** in those nerve-racking ten minutes prior to a speaking engagement

## Conquer Your Fear of Public Speaking

3 Simple Strategies to Calm Your Nerves and Captivate Your Audience

You'll discover:

- How to **banish stage fright** (or, at the very least, peacefully cohabitate with it)
- The science behind what people perceive as "**Stage Presence**" or "**Charisma**" (SPOILER ALERT: It's a learnable technique—and not even a particularly complicated one)
- How to apply professional vocal technique (easily) while **still sounding like YOU**
- How to **create the intimacy of a one-on-one conversation** even when speaking to a crowd of hundreds

## Present With Impact

3 Science-Backed Speaking Strategies that Will Get Your Audience to Perk Up and Take Action

You'll discover:

- How to craft the kinds of presentations the human brain is **hard-wired to respond to**
- The performance techniques used to create "**Stage Presence**" (it's easier than you think)
- The science behind effective storytelling, and how harnessing the power of story can allow you to **connect and build trust with audiences, make more sales**, and become known as a **thought leader in your field**